

St. Patrick's Day 2024 Event Feedback Collected by Main Street Eureka Springs



Main Street Eureka Springs is committed to data-driven learning and decisions and receiving community feedback. We believe excellent things are happening in our community, things that can be improved, and lessons we can all learn from one another.

The feedback will be reviewed for trends, economic development impact, downtown environment impact, and personal experience of city-wide festivals. Feedback will be provided to event organizers, CAPC, and the City. At the end of the year, we will provide cumulative feedback on all of the data.

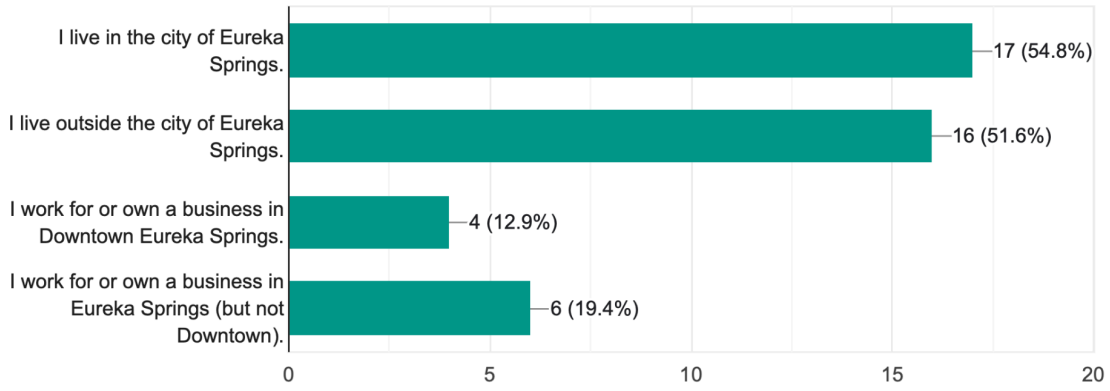
- Three Key Points from the Feedback Provided:
 - For City Leaders: There seems to be some confusion about the Trolley system and communication with visitors about it. There is still some confusion about where to park and where bathrooms are located.
 - General Feedback: Very well coordinated and enjoyed by participants.

Note: We had 31 responses, 10 from individuals who either own or work in a business in Eureka Springs and 17 from those who live within the city limits. The survey was emailed and posted on the Main Street Eureka Springs Facebook page. This is the first event survey we have sent, and over time, we believe we will begin to see trends, areas of improvement, and success points. None of the data was altered and is being released in its raw format.

Data Collected:

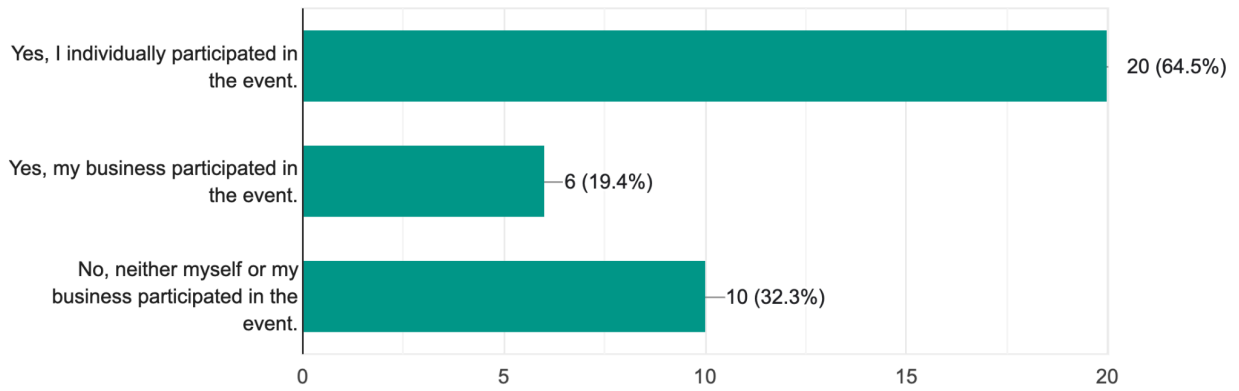
I am... (please mark options that apply to you personally).

31 responses

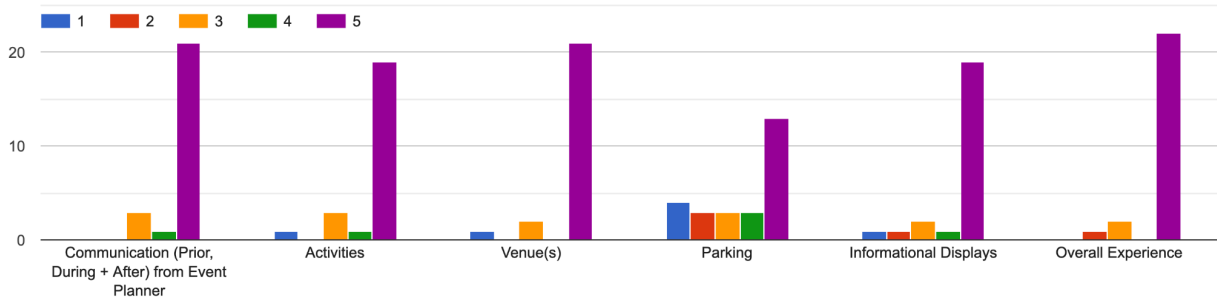


Did you or your business participate in the event?

31 responses

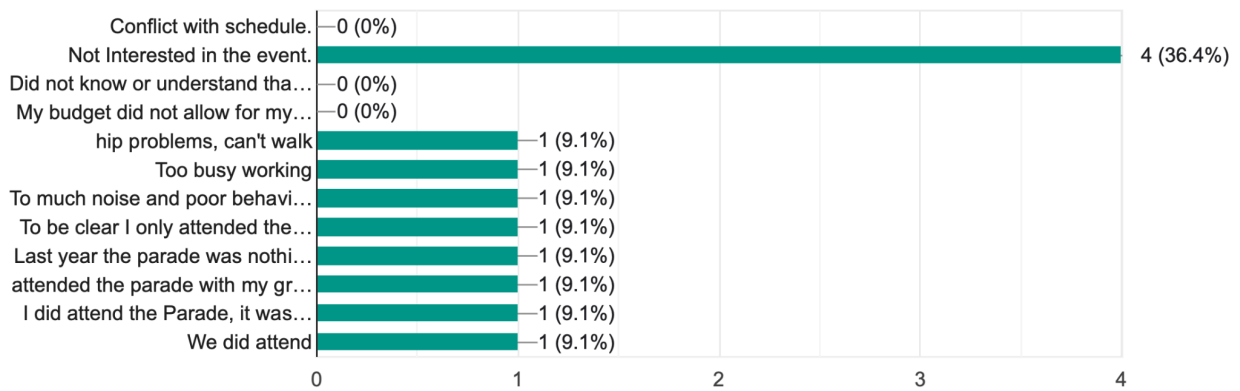


If you participated in the event (either as a resident or as a business owner), how satisfied were you with the following aspects of the event? (Rate on a scale of 1-5, with 1 being very dissatisfied and 5 being very satisfied.)



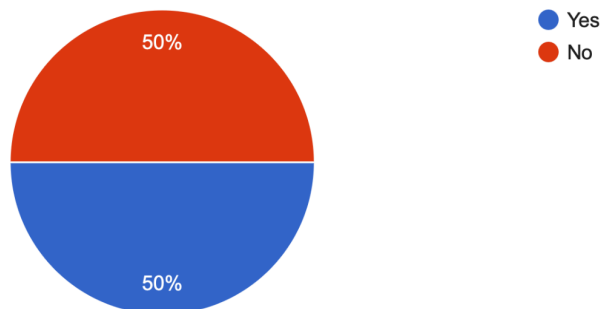
Please indicate why you did not attend or participate in the event.

11 responses



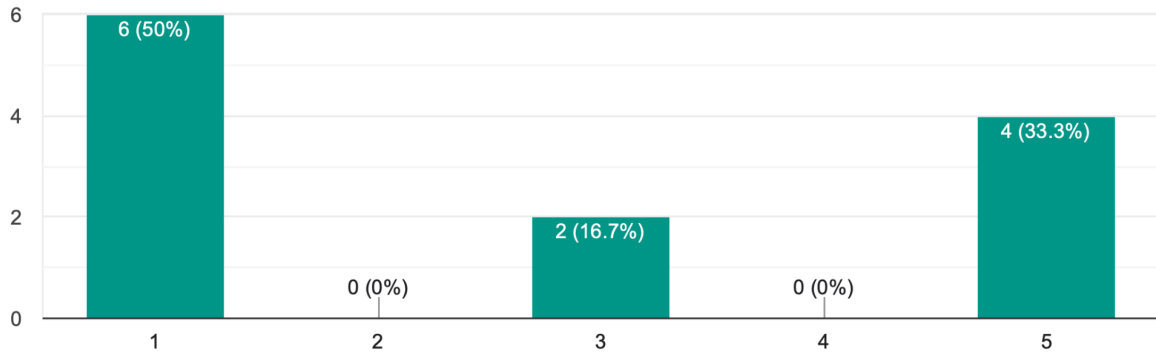
My business (where I work) was open during the event days.

16 responses



If you own a business in Eureka Springs, did the festival impact your revenue during the festival?

12 responses



At your place of work, what questions came up from visitors during the event?

8 responses

N/A

What time is the parade

Where to park? Where to watch? Will I be able to find a place to sit down? Use the bathroom?
Why only Saturday the 16th and what will happen downtown on the 17th?
If I can't find a place to see the parade, are there other St. Patrick's activities elsewhere in town?

How can I get tickets for the Rocket Tour

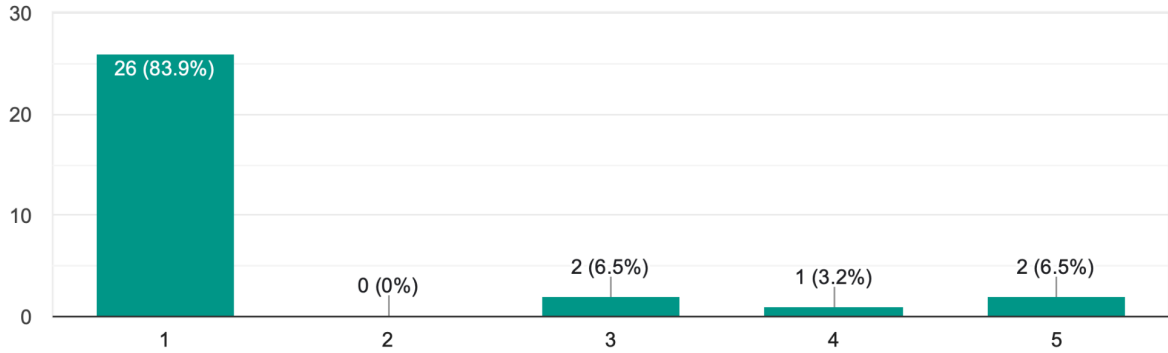
Confusion on parade being on the 16th not the 17th

Contractor...no questions..surrounded by city guests that totally enjoyed the event

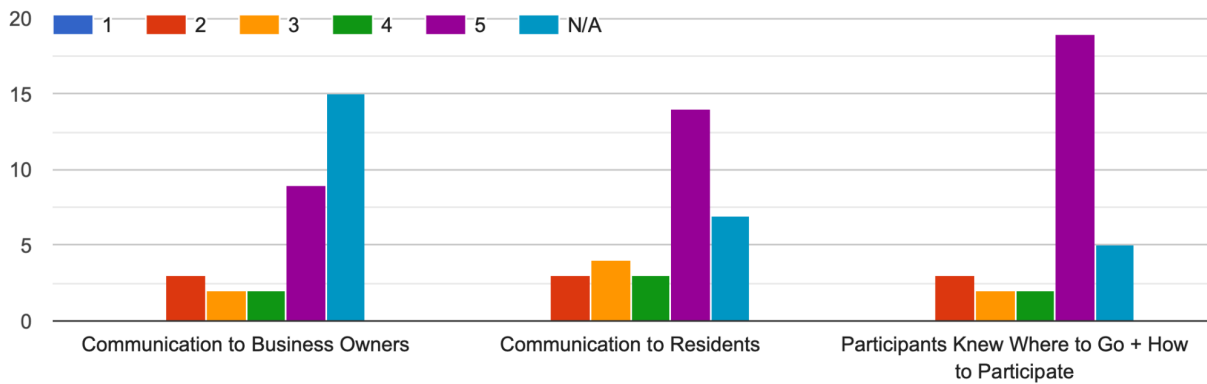
Wicker Construction not impacted. Our clients attended and loved every minute of it.

Looking outside, did the event impact the outside of your home or business? We are looking at the environmental impact of events. This includes trash generated, physical damage, etc.

31 responses

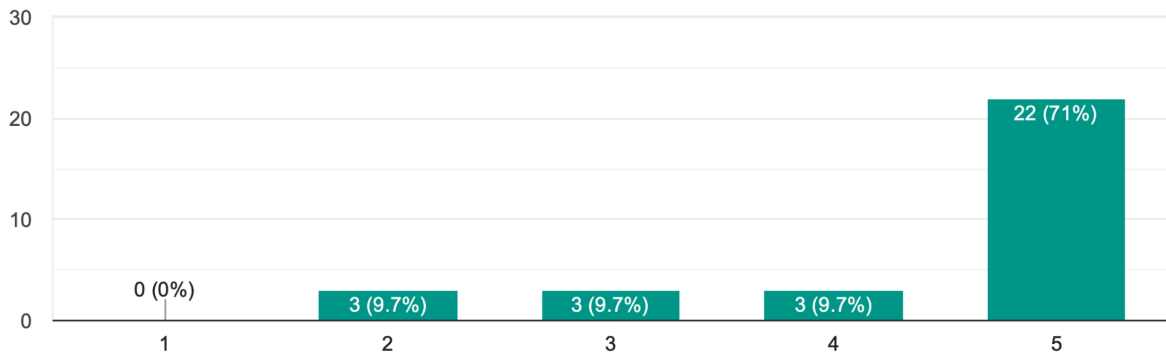


How satisfied were you with the communication about the event?



How would you rate the overall organization and planning of the event?

31 responses



Any overall feedback for the event? 14 responses

Not interested in this event.

Awesome event

More obvious transit department presence so the people knew where and how to utilize it. I heard multiple say they looked at stuff online, but still didn't know what to do or where to go to find either parking or transportation . Not sure how to guide them to downtown or satellite parking....maybe volunteer groups can help ? (i.e. Rotary, schools, local non-profits?) Maybe restaurants and businesses up on the highway can have special signage and let people park & ride to parade? This only works for those with excess parking. Coordinate with all the banks and churches to use their parking in a more official manner. Use city locations like Leatherwood for shuttle. School parking lots for park & ride? Sparky's was incredibly busy the whole day and evening too. (My Guesthouse was full of guests here for the parade, too). It was very exciting to see so many happy guests 😊🥰 My staff kept saying it felt like a good omen for the 2024 season 🍀 Downtown was very clean the next day... kudos to those who made it so after such a huge event. 🙌

There was a lot of trash, vomit and unlfwful drinking in the public areas

Amazing turnout!

One of the best turnouts in a very long time. Great to see so many people having fun.

Awesome for Eureka Springs

Kapitains did an amazing job. Charles super well organized and a wonderful cheerleader

Mylar confetti that is being used clogs the landscape, enters the watershed and kills animals who like to eat the shiny bits. Please ban the use of this product.

I am not sure that I am answering the question correctly. I was only a viewer of the parade.

Jeeps are not a parade float

This event has always been received well from our guests, family and friends visiting as well as our Pine St neighbors

Kapitans have one of the best and most anticipated parades of the year. great job.

I am not a business owner, but the event was a perfect St. Patrick's Day celebration! We'll be there every year we can make it.